

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 270403 Roll No.

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MBA.

(SEM. IV) THEORY EXAMINATION 2013-14

ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Total Marks : 100

Note :- (1) All parts and all questions are compulsory.

(2) The figure given on the right indicates marks.

1. Answer any **four** parts :

(5×4=20)

(a) Enumerate the factors that can encourage entrepreneurship.

(b) Discuss "Motivation Theory" of Entrepreneurial Behaviour ?

(c) Compare Innovation with Invention with the help of example.

(d) Explain the role of District Industries Centre (DIC).

(e) Explain "Venture Capital Financing".

(f) Differentiate between acquisition and franchising.

2. Answer any **two** parts :

(10×2=20)

(a) Explain the theories of Entrepreneurship.

(b) Describe the various classifications of entrepreneurship.

(c) What are the internal and external factors which motivates the entrepreneurs to undertake design and implement the entrepreneurial activities ?

3. Answer any two parts : (10×2=20)
- (a) Enumerate the steps involved in creative problem solving.
 - (b) What do you understand by Brain-Storming ? What are the factors that are essential for successful brainstorming ?
 - (c) What is Business Plan ? Discuss its component with the help of example.
4. Answer any two parts : (10×2=20)
- (a) What do you mean by International Entrepreneurship ? Discuss its nature.
 - (b) "Entrepreneurship is an exercise in low-cost strategy". Analyze the statement.
 - (c) Enumerate the problems of small scale industries in India.
5. Answer any two parts : (10×2=20)
- (a) Discuss the main features of Women Entrepreneurs.
 - (b) Distinguish between Family and Non-Family Entrepreneurs.
 - (c) Discuss the concept of professionalism and need of professionalism in family business.